

## UNICEF SFU Minutes - Held every Tuesday from 1:30 - 2:30 in MBC 2290-2294

### October 22nd, 2013

**Attendance:** Arthur, Wisdom, Jennica, Rajita, Veronica, Wayne, Chris, Aneesha, Katie, Melinda, Julia, Kristen, Mandy, Vanessa, Bilal, Cheryl, Kevin, Kelvin, Justin, Rachel, Nuwan, Samantha

**Regrets:** Hayleigh, Alena, Marina, Elaine, Karen, Bianca, Stephen, Albert, Alberije, Ali

### **PROF IN A BOX**

- Organizing the google document **\*please remember to update after each collection\***
- Only contact professors that you're in charge of for presentations
- Reminder to present and collect even after the initial presentation
- Email the professors whether they will be wearing costumes or boxes - let Rajita know!
- Set a date on when they should reach the goal
- Remember to read the orange notes in the event google document!

### **Action items:**

- **Aneesha** will check to see if she can get us some big boxes from her parent's work
- Keep searching and contacting for cardboard box donations

### **BAKE SALE RECAP**

- Received a lot of positive feedback on the bake sale
- Bake sales run by donation seems to be more profitable
- Like the idea of the timing and dates (Wednesday and Thursday from 10am - 3pm)
- Work on getting a variety of baked goods - too many cupcakes this time
- Smaller portions would have been easier to sell (i.e. 2 mini cupcakes for \$1)
- The pricing of selling \$2 for a fancy cupcake and \$1 for the simpler ones was fine
- Encourage and advertise on media more for next time!
- Take more pictures with the guy in the box or the fancy cupcakes to publicize

### **NOVEMBER EVENTS**

#### **STOCKINGS EVENT**

- Sell stockings for \$5 and they can pick and choose what they want to put in the stocking
- Build a stocking for someone in need
- Focus on local charities
- Are we doing survival gifts? We can start boxes on where the donations go.
- The proceeds should still go towards the survival gifts
- Should have the donator's name on the survival packages
- Make or buy ornaments to sell

### Action items:

- **BRAINSTORM** about the event and template made by next week - format concrete ideas

### TOUCH BASE ON EXTERNALS

- Calling and contacting elementary schools for UNICEF outreach? Check the google doc that Julia posted
- **Goal:** Get one yes by next week
- **Action items:** Confirmation that we can go to Celebs on Nov 9th
- If we reach 75 tickets then blueprints will donate \$100 to us