

UNICEF SFU Minutes - Held every Tuesday from 1:30 - 2:30 in MBC 2290-2294

October 8th, 2013

Attendance: Arthur, Albert, Wisdom, Stephen, Jennica, Rajita, Veronica, Wayne, Chris, Aneesha, Ali, Vanessa, Katie, Melinda, Julia, Kristen, Bianka, Elaine, Alberije, Sam, Mandy, Coco, Bilal, Surpreet, Megan

Regrets: Hayleigh, Alena, Marina

Awareness video on (harvesting animals and the food products they make):

<http://www.realfarmacy.com/eye-opening-six-minutes/>

- Raises awareness on the cruel ways the animals are treated - not the slaughtering that's bad but the condition which the animals live in are horrendous
- Conditions of people who work in those areas - most are mexican laborers, minimum pay, and work in hazardous conditions (so many chemicals like dry feces, urine, hydrogen sulphide from waste materials thats produced). People who run the farms say they're giving them opportunity to work and making it up from the bottom - for every successful tale there is another 100 000 who suffer.
- Ties into UNICEF: we have so much and in other countries have so little, not only do we exploit people from other countries but exploiting animals just to feed our own desires. Many show sympathy but do not show action.

Video: shows from beginning to end, but showed because it is how we don't really understand our responsibility when exploiting people (like when donating 10 dollars it is a present for you but what we should understand but its a responsibility for buying clothes - it comes easy for us - we are a good person if we do it but its our responsibility.

Upcoming events for this month:

PROF IN A BOX

When: **October 21st - 25th**

What: Give presentations to class raising awareness for UNICEF and carry donation boxes. The prof will dress up if the class raises enough funds to meet the to the goal.

Action: Currently getting approval from profs if they want to participate. Already have a template for emailing the profs - volunteers can copy and paste the document - **DONE**

- One of the profs contacted wanted a senate approval (from english department) - maybe

take a look into this and contact back)

Members: If interested in helping let Albert or Rajita know through sfunicef@sfu.ca. Volunteers can sign up to stand with the donation boxes outside of classrooms of participating profs (next week). Rajita and Albert event teams need more people to reach as many classes as soon as possible so if you have a break, sign up for a class in that time. Responses wanted by Friday.

BAKE SALE

When: October 16th and 17th

What: A lot of people are saying it is a cupcake sale - but its not just a cupcake sale!

Action: A few shifts that aren't covered so if you want to volunteer, send an email to unicef (volunteers can take home some goodies).

- good for baking but would like more so we can sell more
- find us on facebook if you want to know more about event
- might have to make a few more boxes

Day of: It might help to wear the UNICEF box when volunteering to promote for Prof In A Box

- **Goal:** one day hopefully \$150-\$200 for the sale
- One team leader will always be there
- Will have unicef banners for the table, table cloths
- Need a cash box
- maybe try some healthy alternatives and advertise that! and advertise healthy living (eg vegan brownies) which actually sold really well.

NOVEMBER EVENTS - 4 lined up

SOCIAL MEDIA CAMPAIGN

What: Planning to have a photobomb contest to promote our UNICEF instagram. If you guys have instagram, hashtag #unicefsfu. We are currently debating whether to do a photo or instavideo.

Action: Need sponsors for the gifts and winners.

- If you have questions or suggestions - sign up.
- Everyone help think of a theme! Contact Arthur, Albert or Karen OR email us at sfunicef@sfu.ca.

UNIVERSAL CHILDREN DAY

November 20th - Marks declaration on rights of the child and last year we did balloons with different facts about children around the world and put them in the AQ. Taking ideas and form a committee to spearhead this event again - one of the themes is advocacy so good to do something big for the day.

Hayleigh's group was going to show a documentary - but its constricted to one space but balloons can be everywhere. The balloon idea worked very well last year and we would love for it to become an annual tradition!