

UNICEF SFU Meeting Minutes - Jan 26th, 2014

Held every Monday from 12:30pm - 1:30pm inside MBC 2290

Video: [Poverty, Money, -- and Love](#)

What do you think of people in poverty? Maybe what Jessica Jackley once did: "they" need "our" help, in the form of a few coins in a jar. The co-founder of Kiva.org talks about how her attitude changed -- and how her work with microloans has brought new power to people who live on a few dollars a day.

- Discussion on what more we can do
- Donating money to buy away our guilt
- Raising money is one of the simplest things that we can do

Updates:

- Update on Spring calendar (see attached document)

Stick-It to Exploitation

When: Jan 29th

- Set to bring awareness to the topic of the negative effects of human exploitation around the world
- Will post sticky notes all around the Saywell Hall and try to get others to send in pictures of the display to WIN PRIZES

Action: needing volunteers to help us prepare for the event on Jan 28th from 6:30 onwards inside AQ 5039

Social Media Campaign

When: Feb 17th onwards

- Start a video campaign to get others to share their thoughts on universal education
- Will try to get students to post a short video on instagram or some other social media to express their opinion on 'education' through prize incentives
- Prizes will be given to the most popular, most creative, and most informative (still under discussion)
- In the process of working out how to create a large professional poster on the topic of education to post at school

Refugee Dinner

- A benefit dinner to bring together fellow humanitarians to hear the personal struggles caused by war or natural disaster.
- All the profits made from the event will go towards UNICEF Canada

Action:

- Getting externals to find dinner locations and donations for the silent auction
- Asking/seeking for volunteers who would know anyone who would like to share their experiences either as a refugee, or carry refugee service experiences

Anybody wanting to join us?

[Dance Marathon](#) - March 1st

[SFU Relay for life](#) - March 21st and 22nd (Click "Join a Team", click "Join as New Participant, select UNICEF SFU)

Social event: Celebrities Night Club on Feb 11th

Collaboration event with Kevin Kumar, President of Brooked Events --> social club on campus

- Purpose: no overarching sense of community on campus, their goal is to bring together all the groups through organizing pub nights, day events, etc.
- Pillars: quality social events
- *We get to keep 100% of the event ticket sales that we make*
- Keep each group's financial as separate as possible by selling tickets so 50 tickets at \$10 will generate \$500 for us to keep
- For those who do not enjoy such events, try to help us promote the events through sharing and liking the events on facebook