

## **UNICEF SFU Meeting Minutes - Jan 20th, 2014**

**Held every Monday from 12:30pm - 1:30pm inside MBC 2290**

### **Video: [8 Millenium Development Goals for 2015](#)**

- In 2012 all UNICEF on campus clubs set a development goal of \$15,000 by 2015
- So far we have achieved raising \$5000 for the last two years
- In 2009 we raised the most money out of all campus clubs and received a [visit](#) from Rick Mercer
- Methods to set the new development goals for post-2015 energies
- Access to primary education and water sanitation
- Drew out factors of sustainability

### **Video: [The Post 2015 Development Goals](#) “Solving the Puzzle”**

1. Maternal and child survival
2. Child development
3. Nutrition, sanitation, and vaccines
4. Education
5. Economic growth and development
6. Non-communicable diseases and mental health
7. Environmental sustainability
8. Good governance

### **More information on MDGs:**

Poll on what should be its new focuses: <http://www.myworld2015.org/>

Summarizing results of what people want to see as of Dec 2013:

<http://www.worldwewant2015.org/bitcache/50ce45347e3b808f9f0d2f14f37abb3c875ba580?vid=454867&disposition=inline&op=view>

In 2000, 183 countries signed onto the plan and then later it became 196 countries. We are hoping that with the post 2015 development goals that even more countries will sign onto it. How should we keep track on whether or not we have met our goals as they seem rather abstract?

### **General Updates**

- Rajita's refugee benefit dinner event will be moved to Feb 23rd, 2014
- Bowling event is cancelled
- Social media campaign moved to mid-February so we can have people upload photos during their reading break
- Sticky notes campaign is happening on Jan 29th

**Question raised:** Should we organize a monthly documentary event every month?

**Action:** Yes, we should make it a small gathering for those who are interested

### **Sticky notes campaign: Stick-It to Exploitation!**

- Spell out UNICEF with sticky notes in Saywell Hall and washrooms
- Have them take a picture with sticky notes and hashtag #UNICEFSFU to make it more engaging

**Action:** Preparation the night before - Tuesday Jan 29th, 6pm until finish

- Mention at ice breaker to get people to help us out
- Buy thin sharpie markers to write with

### **Social Media Campaign**

- Incorporate it with the sticky notes campaign
- Purpose is marketing and awareness
- Pictures of people doing community service

**Action:** Promotion for the campaign? Working out the kinks

### **PhiDe Dance Marathon**

Dance marathon fundraiser to benefit Children's Miracle Network and 100% of the funds will go to your local Children's Miracle Network hospital.

**Date:** Will start on March 1st, 2014

**Come join our team:**

<http://www.helpmakemiracles.ca/index.cfm?fuseaction=donorDrive.team&teamID=5343>

### **Relay for Life**

**Date:** February 21st - 22nd, 2014

We have already created a team so please **join us:**

[http://convio.cancer.ca/site/TR?fr\\_id=16366&pg=entry&s\\_locale=en\\_CA](http://convio.cancer.ca/site/TR?fr_id=16366&pg=entry&s_locale=en_CA)

Will post out doodle through email and facebook

Try to book off work if possible!

Last year we won biggest team!

### **Icebreaker Schedule - Jan 20th, 2014**

4:30 - 5:30 will be scheduled games

5:45 - 6:30 presentation + food

6:30 raffle