

UNICEF SFU Minutes - Held every Tuesday from 1:30 - 2:30 in MBC 2290-2294

ADVOCACY VIDEO(S):

[Auret Van Herdeen: Making Global Labour Fair](#)

- The use of child labour to harvest our everyday goods such as cocoa powder and coffee beans is unethical practice
- Van Herdeen makes a business case for fair labour

What can we as SFU students do about it?

- Raise awareness and advocacy
- Know where the products are made from
- Support fair trade goods especially fair trade coffee and chocolate
- Understand the situation in which the children are being exploited
- Necessity to program once child labour is banished from the state so the kids have something else to do and do not migrate to other exploitative practices
- Find another way to gather those resources
- We buy these items that are fair trade because its cheap, but keep in mind that if everyone goes out to buy fair trade goods then we will be forcing companies like Nestle to reflect on their practices and address consumer demands
- Consider equal distributions in all areas, someone has lost a right so we can gain luxury

Take a Step for Fairtrade

- Before we stop child labour, there should be a proper system to get them to be self-sufficient
- Think about what they would do after cutting child labour
- Sometimes buying fair trade often does not bring enough money
- Do not buy illegal products to feed a poor market

STICK-IT TO EXPLOITATION (Debrief)

Pros:

- Educated others on facts about sexual exploitation
- Looked aesthetically pleasing
- Attracted a large amount of people to look at it
- Placed in a heavy traffic location

To do next time:

- Have it up for a longer period to draw in more interest
- Make the HASHTAG info bigger so others are able to see it

Kathy Chung won a \$10 gift card to the SFU book store and Bikram yoga for two weeks!

SOCIAL MEDIA CAMPAIGN update

- Need to sort out lots of ideas for the social media campaign
- Will finalize it by today
- Send information through an email

DOCUMENTARY NIGHT

When: Feb 19th

- Time is still being debated upon
- Everyone is welcome (bring your friends)
- Focus on awareness of the issues
- Will be announce which film will be shown during reading break - Maybe showing parts 1 and 2 of the education video (last documentary night we showed part 3)
- Discuss logistics during the meeting the week after reading break
- ***Share ideas on documentaries that you would like to be shown to the public at sfunicef@sfu.ca!***

UNICEF POUTINERY

When: Within the week of March 3rd

- Plan to change the event of “UNICHEF” to “UNICEF Poutinery”
- Gist of the event: fundraising by making and selling fries at SFU and having the different tables hold different toppings for their poutines. Behind each table would be a poster of a country that is well-known for producing that seasoning and current human crises that are happening within that area. This will draw in attraction, relief funds, and awareness to global issues.
- Any further suggestions on the direction of the event?

CLUBBING AT CELEBS

When: Feb 11th

- Collaboration with BROOKED events and other clubs at SFU
- All the ticket sales made by UNICEF SFU will 100% go to UNICEF SFU’s fundraising pot
- For all students with a student ID it will cost \$5 ***AND comes with a free red glow stick bracelet for all SFU students!*** Tickets are \$10 at the door.
- Please directly contact **Julia Kostka**, our vice president of external affairs, as only the sales that go through her will be contributed to our club